

A DEVELOPMENT PROGRAMME DESIGNED FOR DISCOVERING, EXPLORING - AND DELIVERING.

imagine a bespoke, highly-practical development experience that will transform the performance of you and your team.

Imagine an incomparable learning experience built around your exact business, team and personal needs - whether you're a new team looking to forge close bonds and shared understanding, or an existing team that needs to re-energise and refocus.

through the unique challenge of sailing an around-the-world racing yacht, blended with thought-provoking workshop sessions, in the trusted hands of a world-class people development expert.

Welcome to the Challenge Wales Development Programme, a unique development programme, designed for "You".

Why spend days locked in a training room when you can build your team in a truly dynamic and unique way? Discover and explore what you can 'really' deliver.







WHAT WILL YOU ACHIEVE?

This is a truly immersive development programme - a time and space for you and your team to build and strengthen closer relationships, enabling better collaboration and communication. The shared experience will give greater levels of confidence and resilience – nurturing an engaged, enabled and empowered team ready to drive your business forward, together.

You and your colleagues will explore what it means to lead, manage and truly work 'together' in fast-changing circumstances - discovering the 'What' and 'How' you need to deliver; and exploring the all-important 'Why' which ultimately drives all success:

- Become a high-performing team
- Spark the leadership and ownership so essential for your future
- Build resilience and energy into your organisation
- Bring creative thinking and enterprise to the fore
- Reinforce trust and shared understanding
- Balance organisational goals with team and personal development
- Improve your bottom line.

Discover all that you can achieve.



44

The **Challenge Wales experience** was integrated into Cardiff Metropolitan University brand new Executive MBA course 'Managing People'. The boat provides a truly unique experience taking participants totally out of their comfort zone. Experiential learning is ideal for developing effective teams, effective leadership in a high pressure, but safe, environment and had a more powerful impact than just being in a classroom.

Professor Mark M. H. Goode Director of the Executive MBA Cardiff Metropolitan University

Discover all that you can achieve. *Email us at leadership@challengewales.org*

today

DESIGNING A DEVELOPMENT PROGRAMME FOR "YOU".

Your programme can be tailored to one, two or three days, with an impact that will last for a lifetime - mapping the future direction for you and your team, to reach the horizon and beyond - with a bespoke workshop woven into the programme, based on a framework that's agreed with you (providing both facilitated discussions and objective observations from a highly-experienced Team & Leadership development expert who becomes very much part of your crew).



We'll shape activities to meet your agreed framework - with exercises that can include planning your voyage and setting your course; and factoring-in any potential scenario that mirrors your team dynamics and organisational circumstances.

Once onboard, we can use the tasks and requirements of sailing an around-the-world racing yacht to demonstrate the importance of:

- everyone performing individually and in a team
- the need for role clarity
- the importance of 'stepping up' out of your comfort zone to deliver and support
- the crucial nature of leadership not just from the captain
- and much, much more.

It's a uniquely bonding and rewarding experience, capable of renewing emotional and professional contracts between work colleagues - or completely transforming the way you work.

Talk to us about your development needs - and we'll work with you to deliver the programme that's right for "You".

AN INSPIRATIONAL EXPERIENCE, IN EXPERT HANDS.

Part personal voyage of discovery, part exploration of where you can go as a team - and totally focused on revealing your true potential - the **Challenge Wales Development Programme** will energise and test you in equal measure: enabling you to shape a common commitment to reaching your goals on an individual, collective and wider organisational level.

Your Development Programme will be designed specifically to deliver the outcomes that you want to achieve. All of our learning experiences are shaped and led by James Dalton, Founder and CEO of E3i (www.e3insight.co.uk), one of the UK's leading people development experts. James has over 30 years' experience in transforming organisations by unlocking individual and team potential - and he'll work directly with you to scope exciting and experiential exercises that maximise the outcomes you want to see, both in our workshop space and onboard the racing yacht.



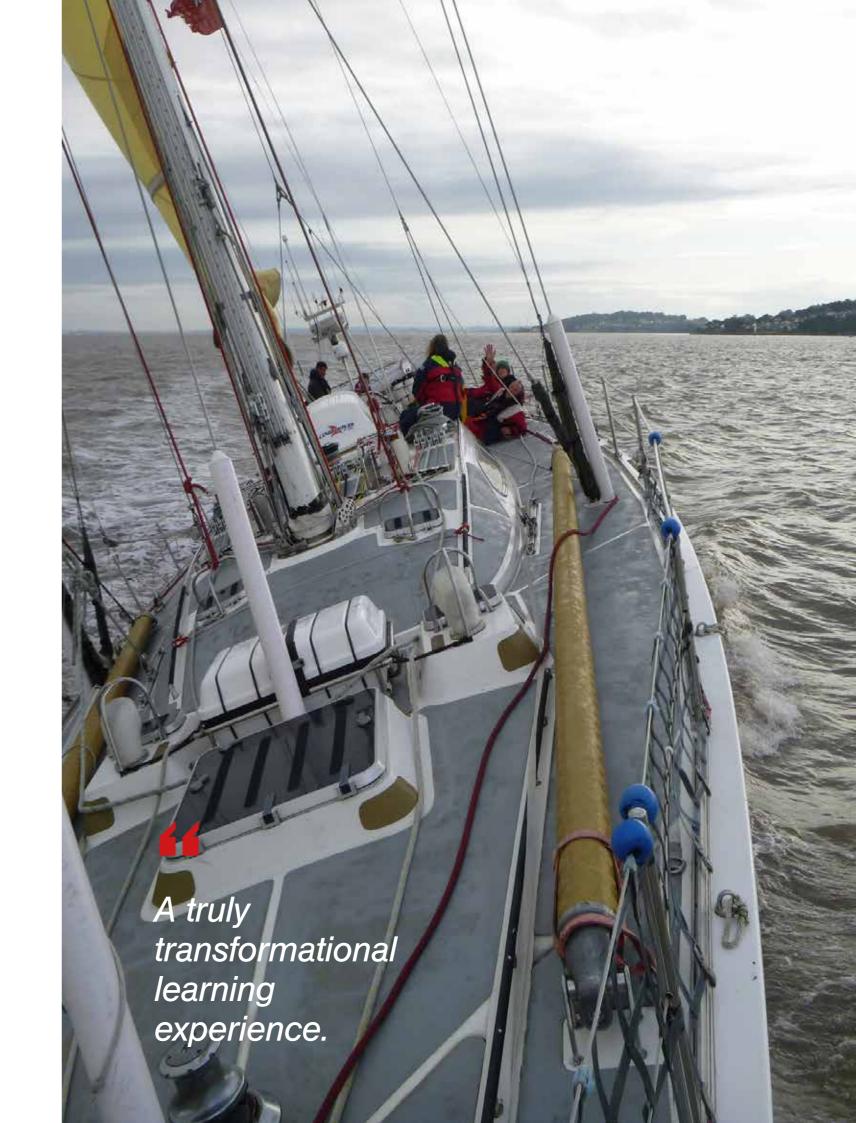
We can deliver your Development Programme in a 1-day, 2-day or 3-day programme, although we would recommend the 3-day programme, with an itinerary that could include:

Day-1. You'll be welcomed by the Challenge Wales team, who will set the scene with an overview of what we'll be doing. We'll look at your role in a team and (using a profiling tool) your remit in leading or being part of a team. After several interactive exercises, we'll plan our Day-2 sailing, before visiting the boat where the next day's action will take place.

Day-2. You and your team begin your voyage in earnest. After some initial training and a safety briefing with the crew, you'll sail your boat to a prearranged location - venturing forth to a full day of experiences, challenges and learning, led by James and The Captain, with an overnight stay in our destination.

Day-3. We'll sail back to our original starting point and return to the training room for a debrief and focus session with James - to review what you have learnt as a team, to plan your way ahead and for you to set actions to take away to continue your team's growth and delivery.

Talk to us about shaping the outcomes you want from this unique programme.



A PROGRAMME - AND PRICING - THAT'S RIGHT FOR YOU.

From our initial discussion with you, we'll design the whole development experience around your exact needs.

Whether you choose our 1, 2 or 3-day programme, James will draw from his extensive learning and development training expertise (ranging from leadership and team profiling tools, team building activities, human behavioural science, managing and leading change, self and team management, coaching resources - and his unique engage, enable and empower model) to design the best experience for you, delivering:

- a memorable personal and professional experience for 8-12 people
- a voyage designed for you to discover the key skills, behaviours, values and potential power of you and your team
- an exploration of how you and your colleagues can work together to meet any challenge and optimise any opportunity
- a seachange in the way you work, manage, lead, think and deliver
- a catalyst for change that unleashes the full potential of your team's shared understanding and commitment to achieving common goals
- expert facilitation by experienced coaching and development professionals (and a vastly experienced yacht crew)
- an exceptional learning experience, with profits going to the Challenge Wales programme for disadvantaged young people.

Find out more about the development experience and pricing that's right for you.



A 'MEETING OF MINDS' -CHALLENGE WALES AND E3i

We are delighted to be partnering with E3i to offer you and your team this unique experience – it really is a 'meeting of minds'.

Challenge Wales are an award-winning charity working predominantly with disadvantaged young people. The charity enables people to develop their teamwork & communication abilities, enhance their employability skills, improve their mental health and reach their potential in a positive, can-do environment. Having worked with an extremely diverse mix of young people and abilities, the charity's impact has been life-changing for many.

E3i are a leading provider of learning experiences and experts in team building. Through their bespoke Engage, Enable & Empower model they have worked with many businesses in the UK and Europe to transform the performance of teams and individuals, and like Challenge Wales, have seen huge impacts on those they have worked with.

We are both focussed on maximising the benefits of a unique shared experience - exactly what the Challenge Wales Leadership Programme delivers.

Let's start planning your development experience now.





DISCOVER ALL THAT YOU AND YOUR TEAM CAN ACHIEVE.

Why spend days locked in a training room? Come and build your team in a truly dynamic and unique way...

Discover what you and your team truly deliver.

